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|  | Application Number | (select New Application to apply for iDEATION) |
|  | **Name of Applicant** |  |
|  | **PAN** |  |
|  | **Date of Birth (DD/MM/YYYY)** |  |
|  | **Gender (Male / Female)** |  |
|  | **Nationality** |  |
|  | **Email ID** |  |
|  | **NRL Employee (Yes / No)** |  |
|  | **Residence Address**  (House No / Locality / Street / City/ District / PIN / State) |  |
|  | **Office Address**  (House No / Locality / Street / City/ District / PIN / State) |  |
|  | **Communication Address**  (Residence / Office) |  |
|  | **Startup stage** |  |
|  | **Applicant type** |  |
|  | **Company / LLP/ Firm Name (If any)** |  |
|  | **Date of Incorporation of Company** |  |
|  | **Name of the Startup Idea:** |  |
|  | **Brief Description of the idea:**  **(Max 3000 Characters)** |  |
|  | **What tough problem or market need or customer pain point is your proposed startup idea addressing?**  **(Max 500 Characters)** |  |
|  | **What is your innovative solution to the problem defined above?**  **How does it work, and how is your proposed solution better than existing ones?**  **(Max 500 Characters)** |  |
|  | **Estimated funding required from NRL iDEATION (in Rs.)** |  |
|  | **Sector Related to your Idea** |  |
|  | **What kind of technology will you be using to implement your startup idea? (Max 500 Characters)** |  |
|  | **Are you bringing innovation in present technology, or developing a new technology for your startup idea? Please explain in brief. (Max 500 Characters)** |  |
|  | **Who will be the customer for your product or service? How big is the market? Give an estimated market size and growth potential. (Max 500 Characters)** |  |
|  | **Is the market segment for your product or service clearly defined? Please explain in brief.**  **(Max 500 Characters)** |  |
|  | **What is your timeline to enter, capture, and scale up the business? (Max 500 Characters)** |  |
|  | **What current or future solutions, technologies, or companies may compete with your product / service ?(Max 500 Characters) \*** |  |
|  | **How does your offered product or service provide a unique value proposition relative to the competition? (Max 500 Characters) \*** |  |
|  | **What will be the socio-economic impact of the proposed startup idea? (Max 500 Characters) \*** |  |
|  | **What will be the direct & indirect employment generated by the proposed startup? (Max 500 Characters) \*** |  |
|  | **Team Member (Max 200 Characters)**  **Role(Max 300 Characters)**  **Qualification(Max 300 Characters)**  **Experience(Max 300 Characters)** |  |